

DAVID VOSBURG

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Digital Creative Director | Right Hat | CHICAGO | 2019–present

- Lead a team crafting B2B brand and marketing solutions across channels for large corporate clients
- Oversee art directors, copywriters, videographers, as well as a stable of contractors
- Collaborate with accounts and strategy to deliver creative grounded in measurable business results

Key skills: Brand strategy; B2B; visual presentations; digital storytelling across web, audio, and video

Conceptual Design Director | DWH Studio | CHICAGO | 2017–2019

- Lead large creative teams on wide portfolio of work from ideation through implementation
- Guide design for new media, digital, virtual reality, and film for fine artist David Wallace Haskins

Key skills: Project management; team development; interaction design; production and editing

Founder, Creative Lead | Zag Media | CHICAGO | 2010–17

- Built and managed client accounts, led multi-channel design projects from concept to completion
- Crafted content and experiences for a wide range of clients from fashion to health care
- Developed and mentored diverse creative teams, managing creative resources and assignments

Key skills: web and mobile design; corporate storytelling; user experience design; video & audio

Creative Director | Everpursue | CHICAGO | 2012–15

- Oversaw everything visual – brand, web, mobile, packaging, fashion photo and film art direction.
- Led documentation across brand, web, user experience, and development
- Developed and grew a creative team from the ground up, implementing agile processes.

Key skills: branding; UI/UX; team management; marketing and email strategy; digital product design.

Director of Product Design | Mobcart | CHICAGO/SAN FRANCISCO | 2011–12

- Directed user-centric UI/UX for an e-commerce platform
- Crafted marketing creative, including art direction and video production
- Managed designers and collaborated closely with the development team

Key skills: Mobile first web design, UI/UX principles and research, web design and development.

Art Director | LeaderTreks Publishing | CHICAGO | 2009–10

Art Director | Bureau Gravity | CHICAGO | 2008–09

Camera Operator | Freelance Television | GLOBAL/TRAVEL | 2005–08

Education

Master of Liberal Arts | Johns Hopkins University | BALTIMORE | 2019

BA, Media Communication | Asbury University | KENTUCKY | 2008

Skills & Expertise

Digital strategy | Creative leadership | Brand building | Web Design | UI/UX | Writing | Video

Software: Adobe CC (Photoshop, InDesign, Illustrator, Premiere, After Effects) | Sketch | Figma | HTML & CSS | Final Cut | DaVinci Resolve | ProTools | Hindenburg